



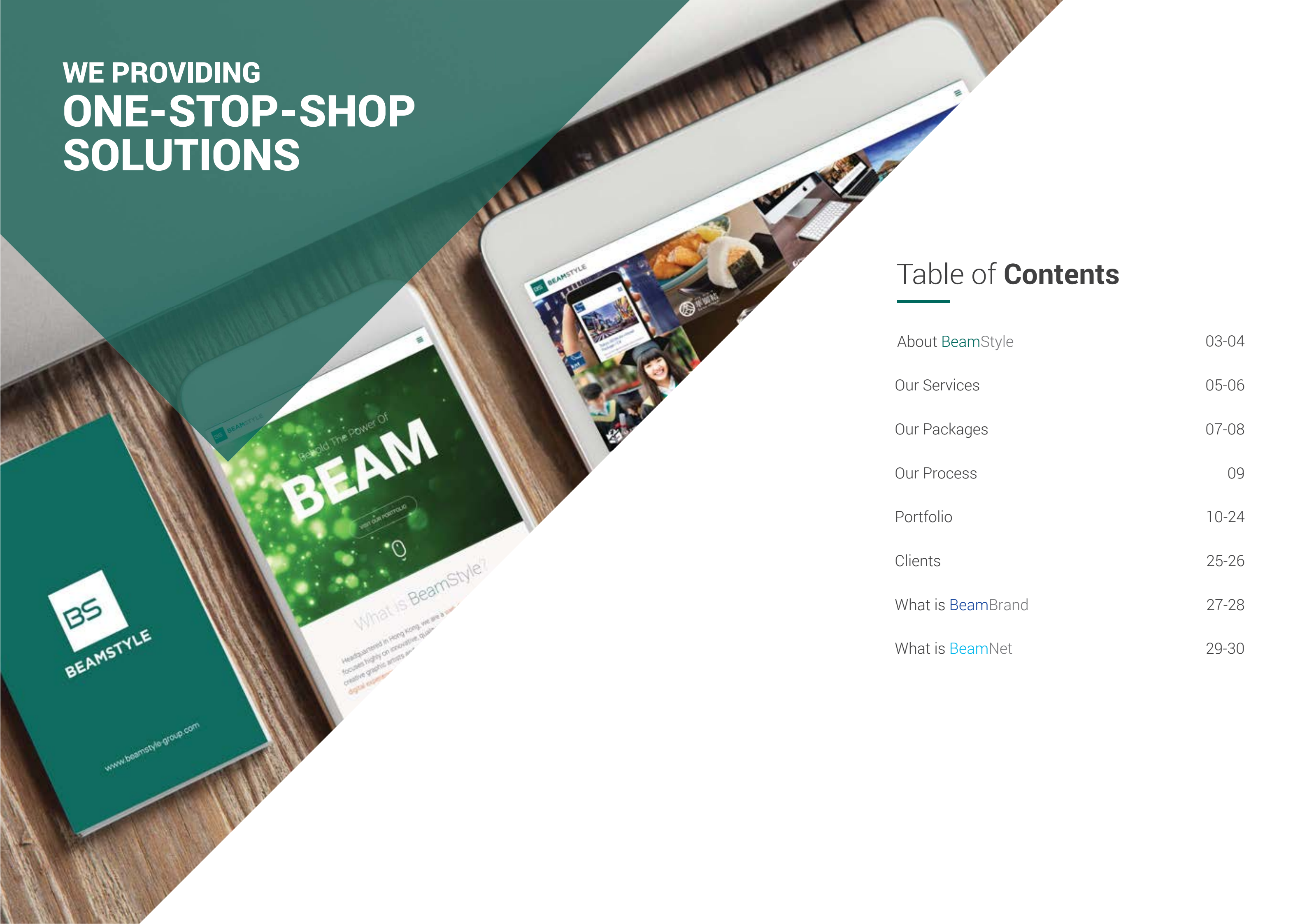
# BEAMSTYLE COMPANY BROCHURE

Creative Information Technology Services

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WE PROVIDING  
**ONE-STOP-SHOP**  
**SOLUTIONS**



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## About **BeamStyle**

Incorporated in 2009, **BeamStyle** is a dynamic and creative Information Technology service team based in Hong Kong that heavily emphasizes service and quality web design and development solutions for a wide range of clients, from large corporations to entrepreneurs. Our team specializes in web design, e-commerce, and graphic design.

Our in-house team of creative graphic artists and experienced web developers bring leading-edge digital experiences and web technology and to the max, delivering stunning results for their clients.

Website: [www.beamstyle.com.hk](http://www.beamstyle.com.hk)

The range of web design services we offer include:



Booking System



CMS System



Creative



Corporate Identity



Mobile Responsive



Online Campaign



Online Payment



Online Shopping



SEO



Social Network



Web Design



Web Development



## We Provide Full Creative Information Technology Services

### Why do you need to find a professional to build a website?

The intention of web design is to create a website that professionally presents products and services to your customers. A website is a powerful marketing tool used for promotions and feedback purposes. A website, along with analytic tracking, can provide enough information to see if your Internet marketing campaign is a success or failure. Tracking information can tell you which of your services or products are the most popular among your customers.

## Our Services

BeamStyle offers a wide range of one-stop shop, web-related services. Whether you want to build a product catalog, an e-commerce website, a professional blog, a corporate website, an online social community or an interesting mobile application that you have come up with, the BeamStyle team can design and build one that is both suitable for you and your audiences at an affordable price.

CREATIVITY  
**NONSTOP**



### Corporate Website Design

BeamStyle provides web design and website building services. We work for both local and overseas clients.

A website includes a collection of web pages, images, videos or other digital assets that are hosted on a server. It can be viewed either over the Internet or within a company's network (intranet). A website can help a company or an organization to promote its reputation and brand, present its products and services & establish communication with customers.



### Graphic Design

A company with a unique and intricate logo often gives its customers an image of professionalism and trust. At BeamStyle, we believe that graphic design, along with a website, can create a professional corporate identity that is marketable to the company's target audiences.

The range of creative services BeamStyle offer includes the branding identity design, stationery design, brochure/leaflet design, poster design, illustration, photo shooting and retouching.



### E-Commerce Website

E-commerce solutions are online shop websites tailor-made for selling products through the Internet. A typical e-commerce shop contains product catalog, shopping cart & online payment (usually with credit cards or debit cards).

E-commerce solutions are also commonly known as online shops, online stores, online business websites, web shops, and e-Shops.



### Online Social Network

Social networking websites are networks that tie a group of individuals (or a group of organizations) together, usually by common interests. These may include friendships, hobbies, likes and dislikes, financial interests, sexual relationships, beliefs, and knowledge.

Online social networking websites allow these groups of individuals (or groups of organizations) to interact with each other directly online. Facebook and Twitter are the most common examples of online social networks.

## Our Packages

BeamStyle Web Design Hong Kong offers an all-in-one package that will save our customers time and hassle and avoid having to register with multiple companies. Our basic package can be customized to cater all your business needs and requirements.



### Website / Application Development

The intention of web design is to create a website that professionally presents products and services to your customers. A website is a powerful marketing tool used for promotions and feedback purposes. A website, along with analytic tracking, can provide enough information to see if your Internet marketing campaign is a success or failure. Tracking information can tell you which of your services or products are the most popular among your customers.



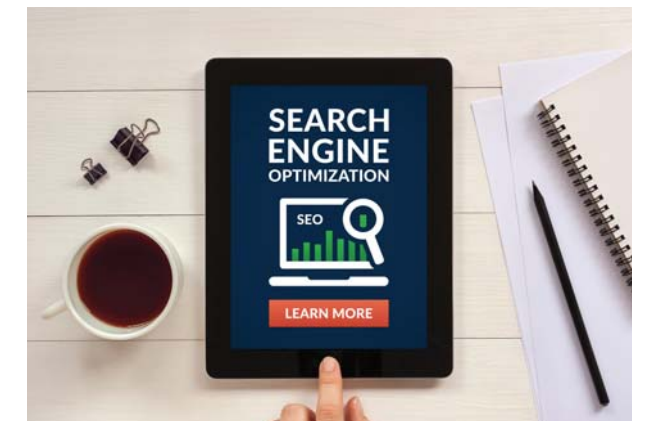
### Web Hosting Services

By choosing our hosting services, you would not need to do anything, and then the next moment, you realized that your website is live online. As with all other BeamStyle services, the hosting services can be tweaked to fit the needs of your solutions. This plan perfectly accommodates the web development services we offer.



### Maintenance & Limited Warranty

In an ever-changing business world, it would be difficult for a company to maintain its dominance without any changes. Our maintenance service is targeted to successful companies where change is constant. Our services include adding descriptions of new services or products offered by your company as well as any tweaks or promotions for your websites.



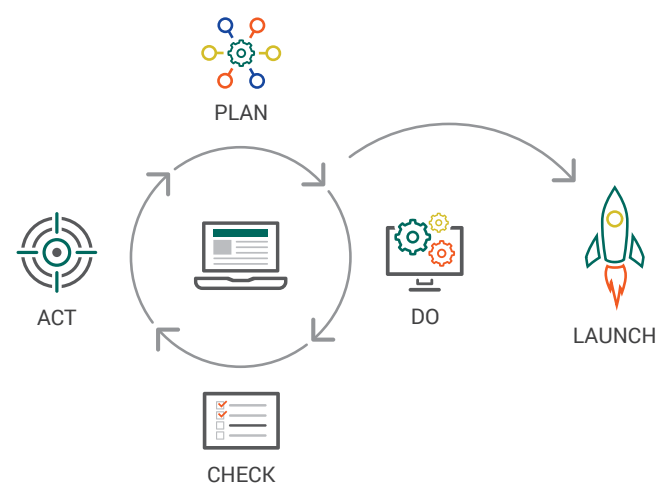
### SEO (Search Engine Optimization)

Since BeamStyle aims to provide one-stop-shop web design solutions, we provide online marketing services including keyword analysis and content writing. On the technical side, we will also build the web pages so that its source code is optimized for both the search engine and human readers.

# Our Process

The BeamStyle team consists of experienced web designers located in Hong Kong with expertise in website design and website development. Not only do we develop visually stunning, easy-to-navigate, and professional websites, but we also optimize your website according to Search Engine Optimization (SEO) guidelines. SEO is a set of techniques that improve website traffic by maintaining significant exposure on search engines.

All projects at BeamStyle follow an iterative **"Four-step Approach"** for management control and continuous improvement of our services and products.

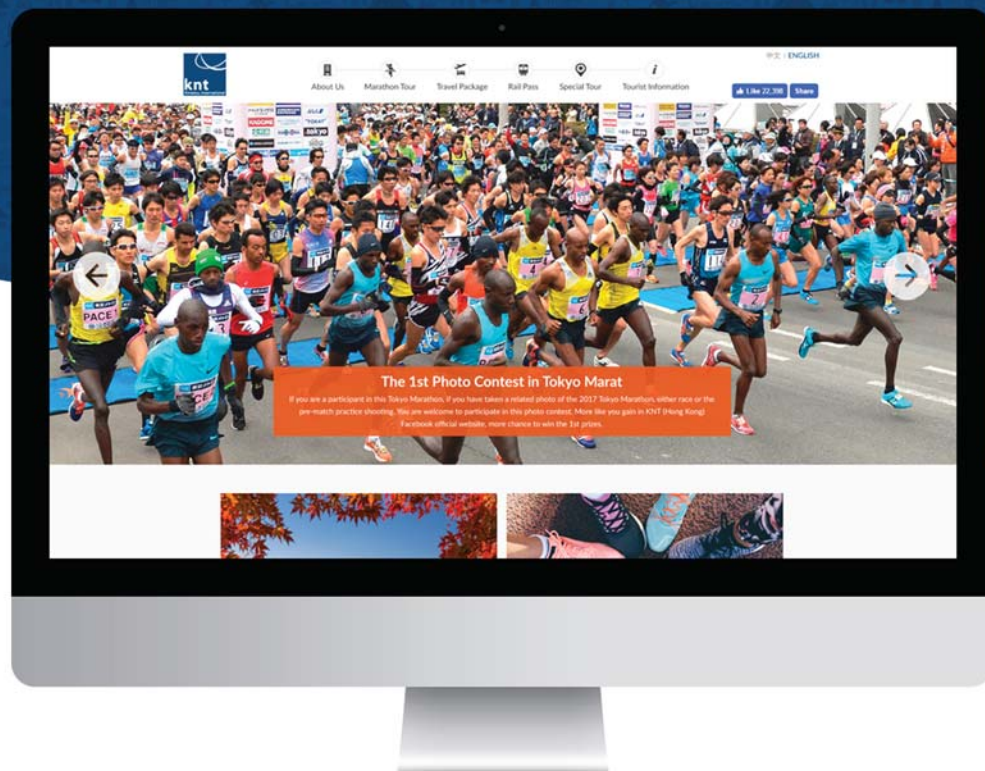


- PLAN**  
Objectives & Break-down
- DO**  
Implementation
- CHECK**  
Quality Assurance
- ACT**  
Corrective Actions

# WHAT TYPE OF EXPERIENCE WE HAVE?

BeamStyle has assisted a wide range of clients and has delivered countless successful projects. We work with different clients around the world to help them achieve their goal. Our clients include corporations, community organizations, non-profit organizations and social enterprises.





## KNT (HK) Limited

KNT (HK) Limited is established in 2010 in Hong Kong, are full subsidiaries of the second largest player in the travel service industry in Japan, KNT-CT Holdings. KNT-CT Holdings was known for over 50 years as Kinki Nippon Tourist following its establishment in 1955. It was the first travel company in Japan to be publicly listed on the stock exchange, in 1975.

[www.knt-hk.com](http://www.knt-hk.com)



Creative



CMS System



Mobile Responsive



SEO



Web Development



Web Design



## Hana-Musubi

Hong Kong's Specialty Store for 100% Japanese Rice Omusubi. It sells nutritious onigiri with a large variety of choice, set meals and Japanese soup such as soya bean collagen soup with chicken meatballs which are stewed with chicken bones for many hours and contains lots of collagen.

[www.h-musubi.com](http://www.h-musubi.com)



Creative



CMS System



Mobile Responsive



SEO

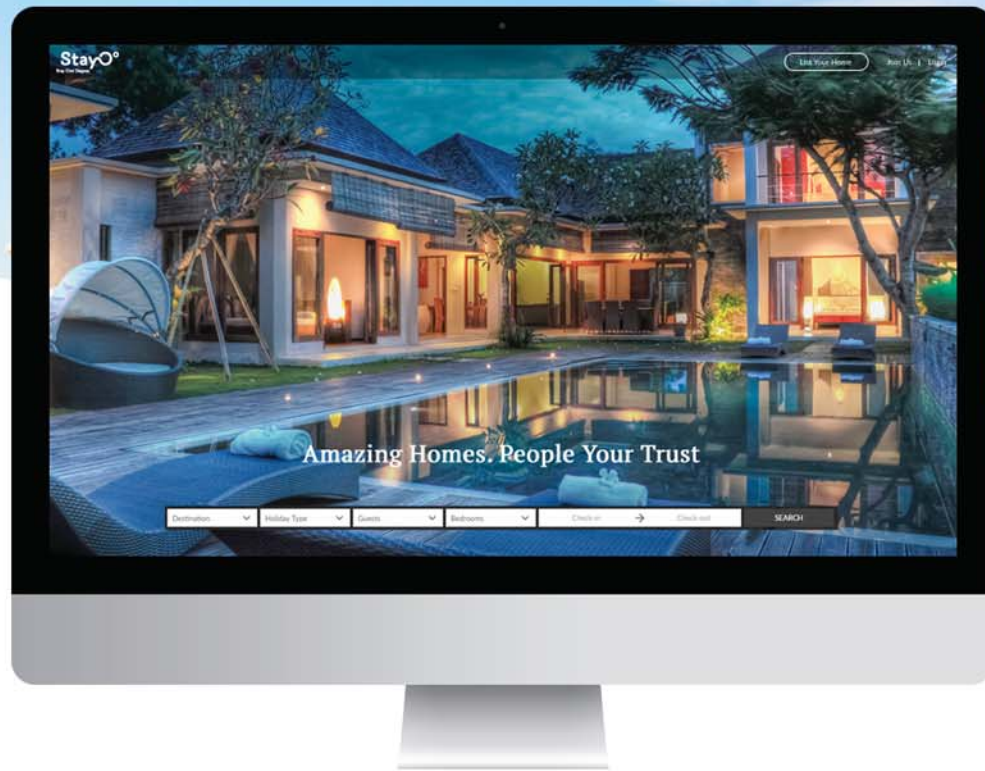


Web Development



Web Design





## Stay One Degree

Stay One Degree is an online holiday house booking platform which allows you to connect and rent from people you trust all over the world in a matter of minutes. You can chat and discover all the local knowledge and passion for their homes that your friends have to share.

[www.stayonedegree.com](http://www.stayonedegree.com)



Booking System



CMS System



Mobile Responsive



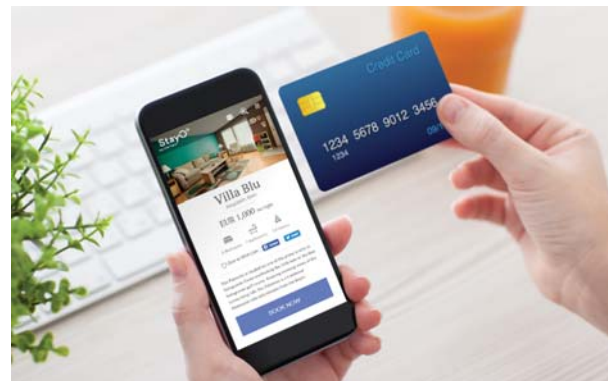
SEO



Social Network



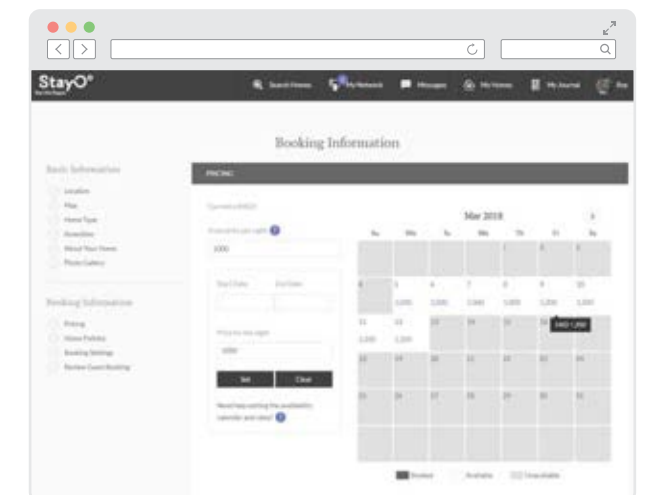
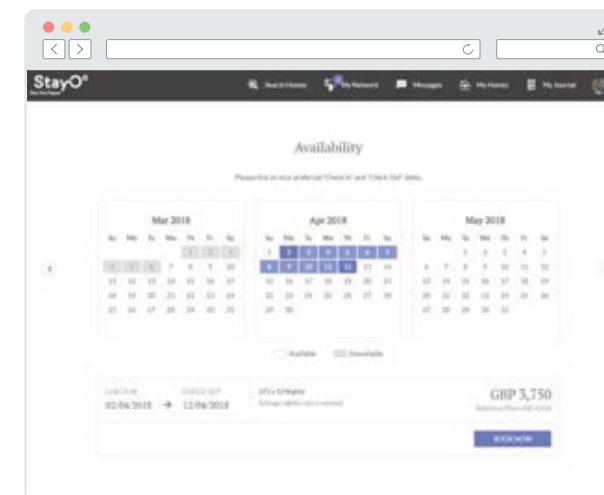
Web Design

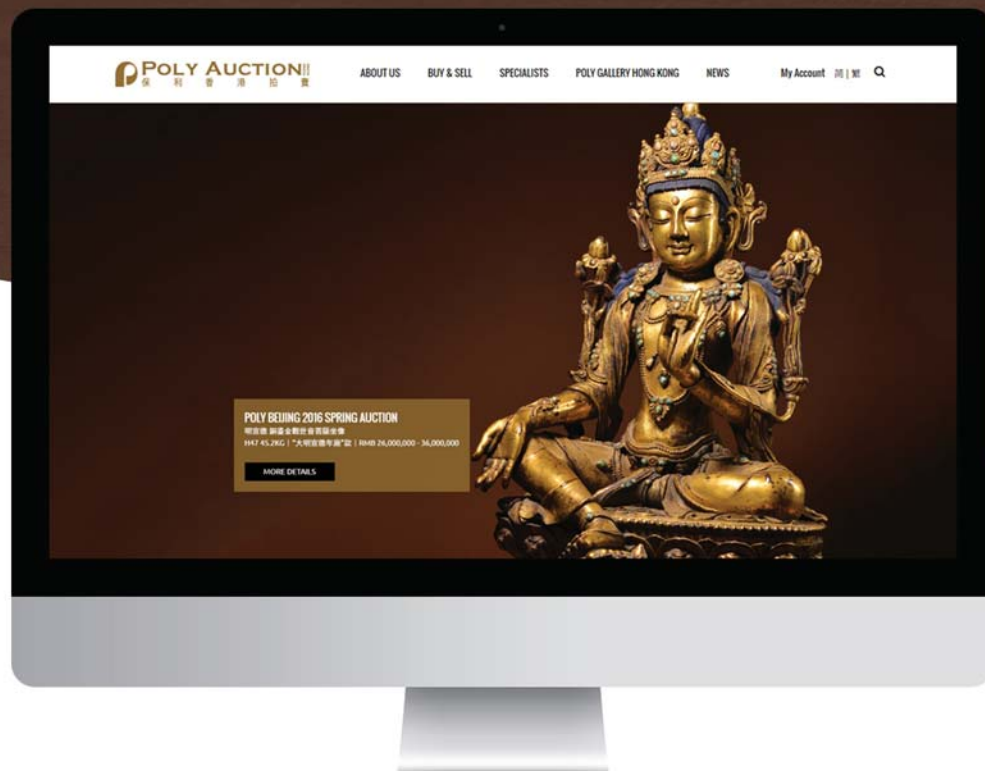


## PROJECT FEATURES

### An Online Holiday House Booking and Reservation System

Our online booking and reservation system gives the client all the features they need to manage and grow their business. Only pay a one-time setup cost – no commissions, no consumer fees. Our booking system is very flexible and can be used for any booking business.

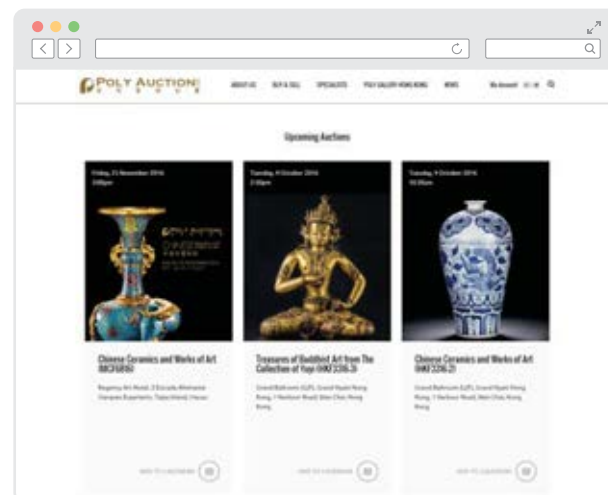
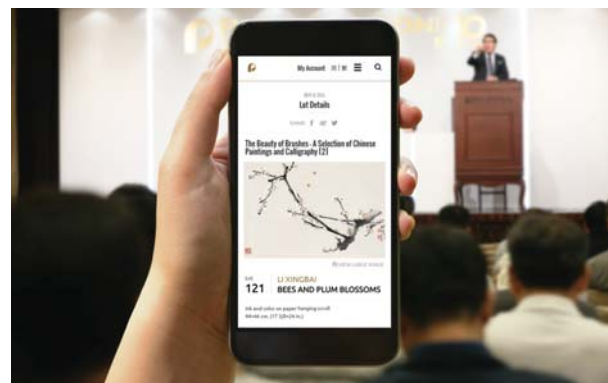










## Poly Auction Hong Kong

Poly Auction (Hong Kong) Limited, established in 2012 by Poly Culture Group Corp. Ltd., is a young but remarkable auction house in Hong Kong and the Asia Pacific region. A company entering the international art market with the aim to provide professional consultation, exceptional collections & the highest quality service.

[www.polyauction.com.hk](http://www.polyauction.com.hk)



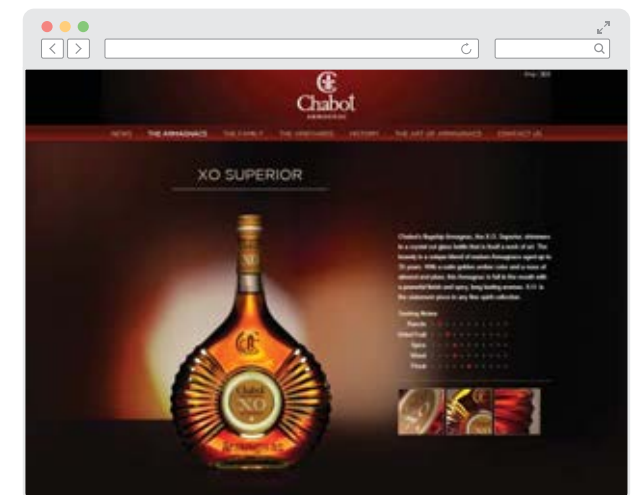
-  Creative
-  CMS System
-  Web Development
-  Mobile Responsive
-  SEO
-  Video Streaming









## Chabot Armagnac

Chabot established its name in the wines and spirits trade in 1828. Based in the rolling hills of Gascony in the village of Labastide d'Armagnac, the family produced the wine necessary to the distillation of Armagnac. Chabot's first foray into bringing Armagnac from France to the rest of the world.

[www.chabotarmagnac.com](http://www.chabotarmagnac.com)



-  Creative
-  CMS System
-  Mobile Responsive
-  SEO
-  Web Development
-  Web Design









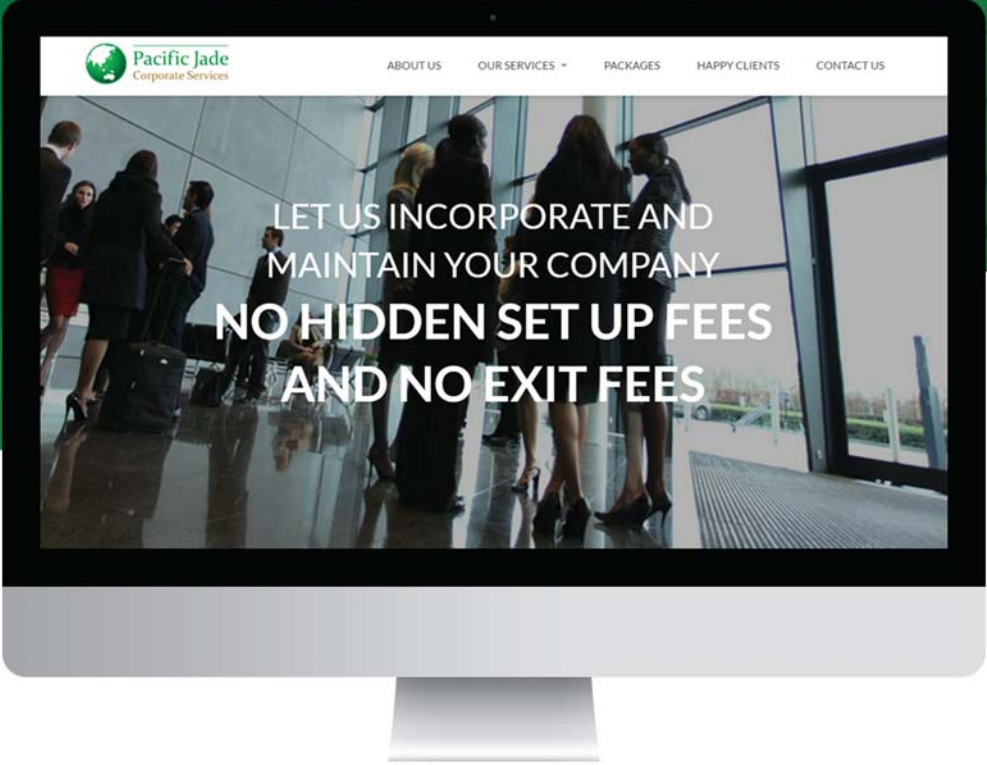
# Nu Pharm

Nu Pharm products GMP pharmaceutical companies in 1960 in France began to develop and produce various types of health food. Nu Pharm uses the Muguet as the logo because we have a notion to provide products that could bring about happiness and health.

[www.nupharm.com.hk](http://www.nupharm.com.hk)



-  Creative
-  CMS System
-  Mobile Responsive
-  Online Shopping
-  Web Development
-  Web Design









# Pacific Jade Corporate Services Ltd.

Pacific Jade Corporate Services Limited is a Hong Kong-based company secretarial business focused on setting up and maintaining companies in Hong Kong and the BVI. We can also incorporate in around 150 other offshore jurisdictions including Bermuda, and the Caymans.

[www.pacjade.com](http://www.pacjade.com)



-  Corporate Identity
-  Creative
-  Mobile Responsive
-  SEO
-  Web Design
-  Web Development



## Professional Property & Cleaning Services Ltd.

PPCS is the leading professional provider of Facility and Cleaning Services throughout New Zealand, leveraging our intimate local knowledge and experience since our establishment more than 20 years ago to serve hundreds of sites throughout the country.

[www.proservice.co.nz](http://www.proservice.co.nz)



Creative



CMS System



Illustration



Mobile Responsive



SEO



Web Development

## D'Auchel

Maison & Atelier located in the heart of Central that brings centuries-old French craftsmanship to Hong Kong with exquisite leather goods. Created by authentic French artisans with traditional know-how and made with the finest imported European leathers.

[www.dauchel.co](http://www.dauchel.co)



Creative



CMS System



HTML5



Mobile Responsive



SEO



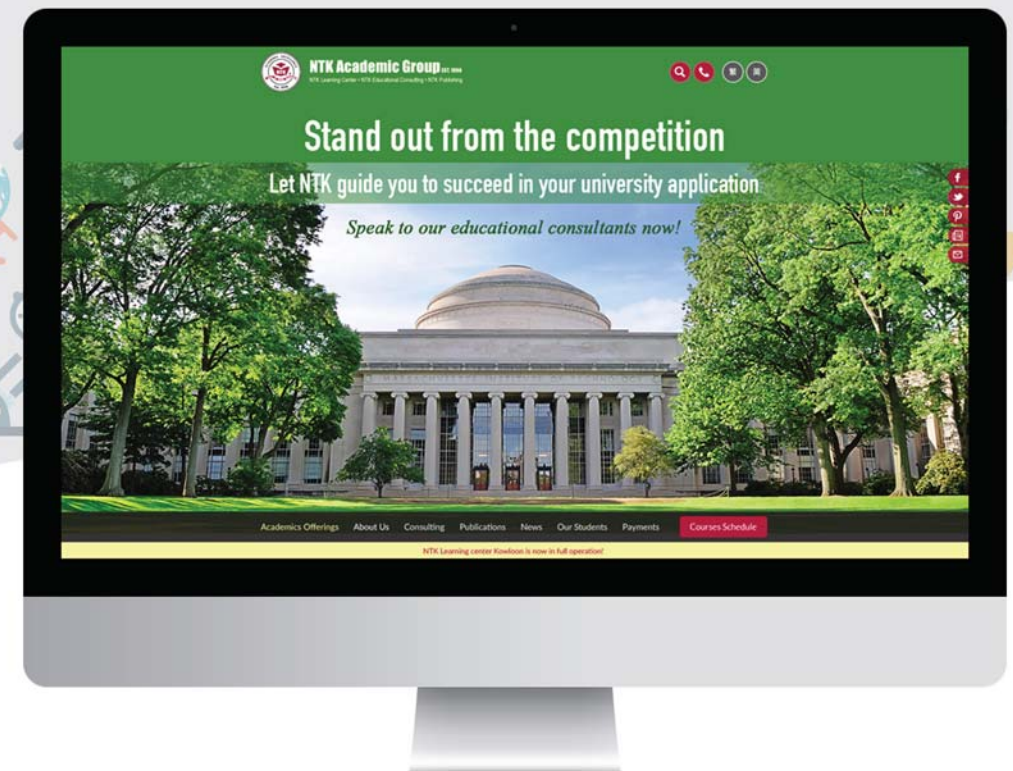
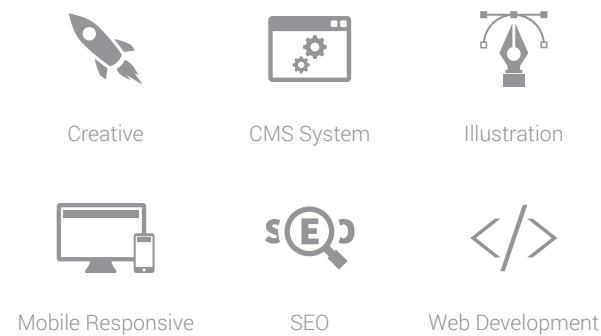
Web Development



## The St Andrews Society of HK

The Hong Kong St Andrew's Society is a membership society for Scots in Hong Kong or anyone who has the affinity with Scotland. The Hong Kong St Andrew's Society allows members to come together to celebrate a common affinity with Scotland, our culture and our heritage.

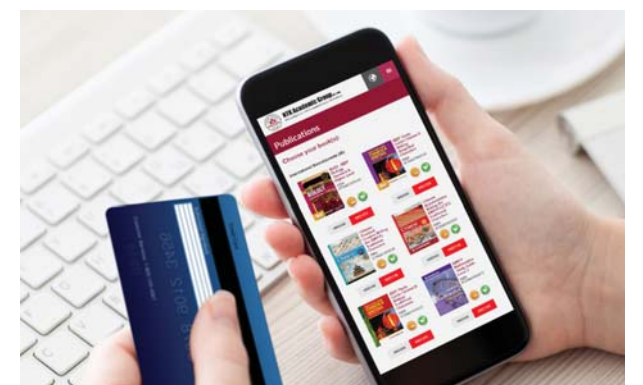
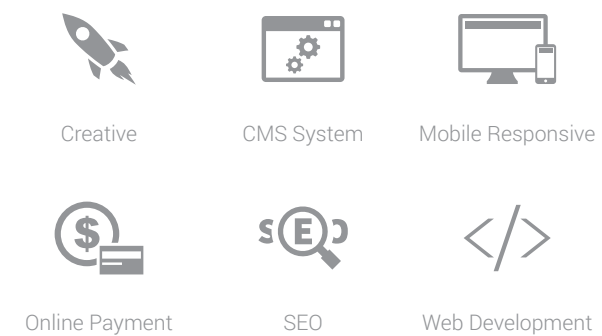
[www.standrewshk.org](http://www.standrewshk.org)

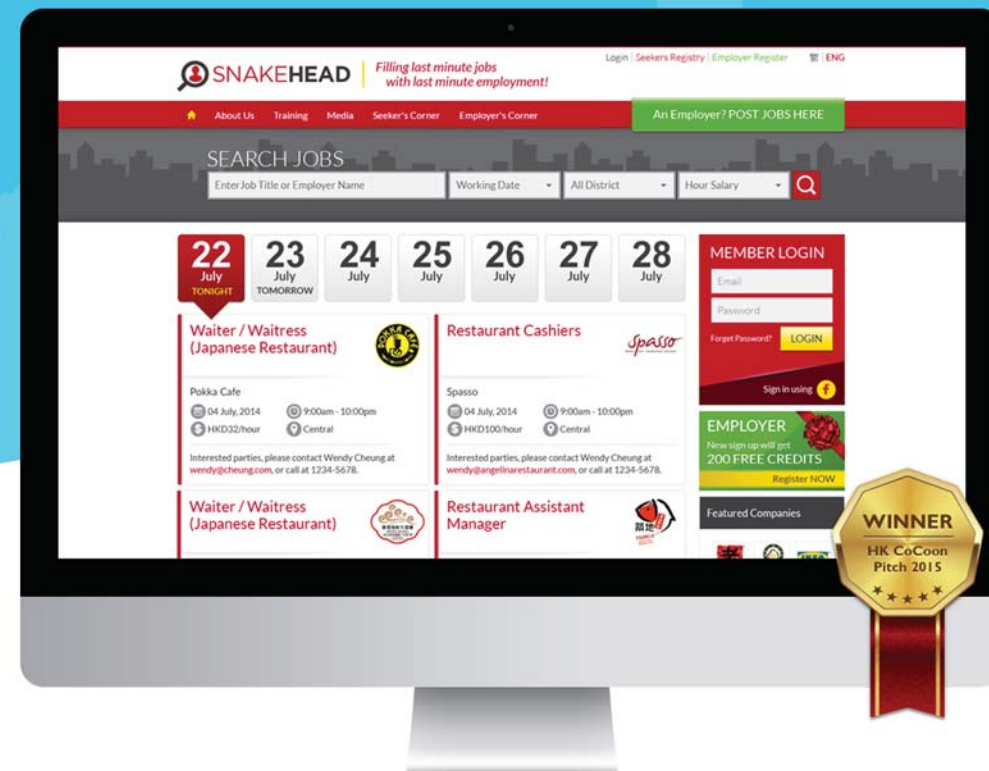


## NTK Academic Group

Established in 1996, NTK Learning Center is a leading educational service provider in Southeast Asia. NTK Academic Group is a leading tutorial center and a registered school under HK Education Bureau which focuses on SAT, ACT, AP, IB, IGCSE, GCE, IELTS, TOEFL etc.

[www.ntk.edu.hk](http://www.ntk.edu.hk)





## eGame Solutions Limited

Established since 1998 is an experienced lottery, payment solutions and value-added-service provider with skilled R&D and management team and state-of-the-art technology.



Branding Design



Brochure / Leaflet



Creative



Illustration



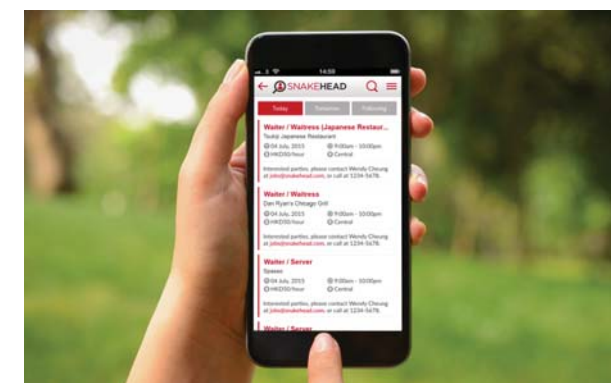
Web Design



Web Development

## SnakeHead.com.hk

SnakeHead.com.hk is the winner of HK CoCoon Pitch 2015. SnakeHead.com.hk provide an online staffing service, especially for the Food & Beverage industry. SnakeHead.com.hk also offer an App platform, to ease the process of hiring and finding jobs. SnakeHead aims to help solve the staffing problem in the industry.



Creative



CMS System



Mobile Responsive



Online Payment



SEO



Web Development



# Our Clients



## What is **BeamBrand**

BeamBrand is a subsidiary of BeamStyle web design which provides a one-stop shop branding & graphics design based in Hong Kong. Our team specializes in corporate identity design, logo design, brochure design, packaging design, leaflet design, illustration and web design.

BeamBrand artists are highly creative, artistic, and technical. They are able to create professional digital graphics in a short period of time using the latest technologies and applications. We offer an affordable price for a complete, high-quality graphic design package.

Website: [www.beambrand.com.hk](http://www.beambrand.com.hk)

The range of creative services we offer include:



Animation



Brochure Design



Corporate Identity



Game Card



Greeting Card



Illustration



Packaging Design



Photo Retouch



Photo Shooting



Poster Design



Stationery Design



Web Design

## One-Stop-Shop Design Solutions

### The advantages of having a Corporate Identity

A company with a unique and intricate logo often gives its customers an image of professionalism and trust. At BeamBrand, we believe that graphic design, along with a website, can create a professional corporate identity that is marketable to the company's target audiences.

A nice corporate identity can be building trust between your company and your customers and giving your company its own brand and uniqueness.

# What is **BeamNet**

BeamNet is a subsidiary of BeamStyle web design which provides a wide range of office network services for commercial use to save time & money. We customize your office network based your needs and propose you a quality one-stop-shop network solution you can fully rely on.

Website: [www.beamnet.com.hk](http://www.beamnet.com.hk)

## Office Basic Needs

- Customized network structural planning
- Isolatable wireless network access points
- Standard firewall to protect against network intrusion
- Office technical support
- Full setup & installation

## Email & Web Hosting

- Email & Web Hosting
- Datacenter-hosted managed email servers (no more bounce-backs)
- 24-hour managed IMAP / POP3 servers for PCs & mobile devices
- User-friendly web-based email interface
- Scheduled backups
- 1-hour guaranteed response from our online support team

## Virtual Private Network

- Virtual Private Network
- Allows you to access your office network like you're inside your office
- Allows you to print documents, monitor the surveillance camera, browse shared folders, and more...

## Shared Drive & Folders

- User access restrictions
- User group management
- Self-monitored anti-virus solution

## Data Scheduled Backup

- Data disk mirroring
- Scheduled data backup to cloud or FTP

## Anti-virus Solutions

- Firewall installation
- Blocking unsecured websites
- Phishing prevention
- Antivirus software

## Technical Support

- Office hours call-in support
- Professional advice and follow-up on the electronic device purchases
- Installation of electronic devices
- Hardware warranty on network devices (routers, switches, LAN cards)

# Professional IT Consultants

## Our Mission

BeamNet is formed with the vision to provide quality and secure solutions usually achievable by large companies. Its aim is to become a single point of contact for its customers needs. We provide a service as to be your own IT department. With BeamNet as your service partner, you can fully focus on your business while we focus on the ways to enhance the productivity for your business.

# WE PROVIDING ONE-STOP-SHOP SOLUTIONS

BeamStyle Limited

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